

# BlueHealth policy scenario's and the Sustainable Development Goals 2030

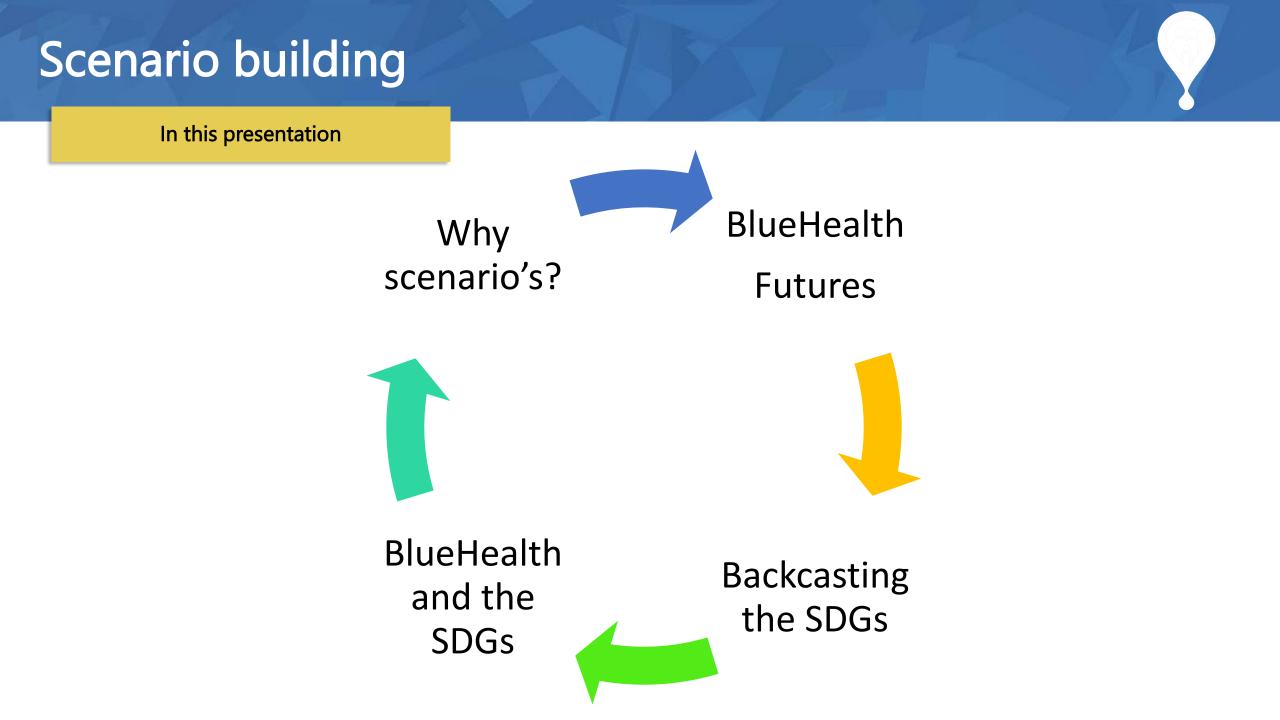
**PechaXucha** 

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Why?

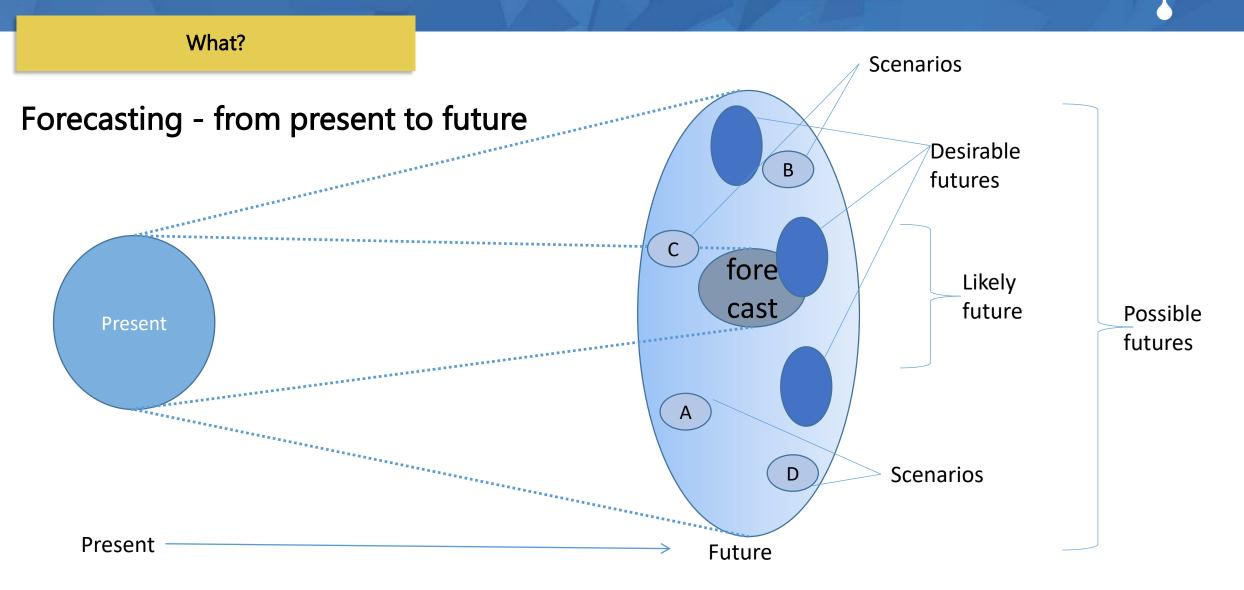
- Future is uncertain.. but can be explored!
- To identify emerging challenges and to foster adaptability to change
- To review and assess current strategies and policies
- To promote discussion about future trends to support decision making



Scenario's 101

#### What?

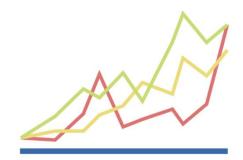
- A scenario is a coherent, internally consistent, systematic and plausible description of a possible future state of the world > not a prediction!
- Forecast/Prediction is the most likely projection and is based on the most likely set of assumptions.
- A forecast or prediction usually covers only a short- or medium-term period...



**BlueHealth scenario's** 

#### What?

- > 6 urban level scenario's; Thessaloniki, Barcelona, Plymouth, Amsterdam, Tallinn, Malmo
- Looking forward to 2040
- > Combination of trend extrapolation (**trends**) and desired future (**values**)
- Identification policy interventions that lead to the desired future

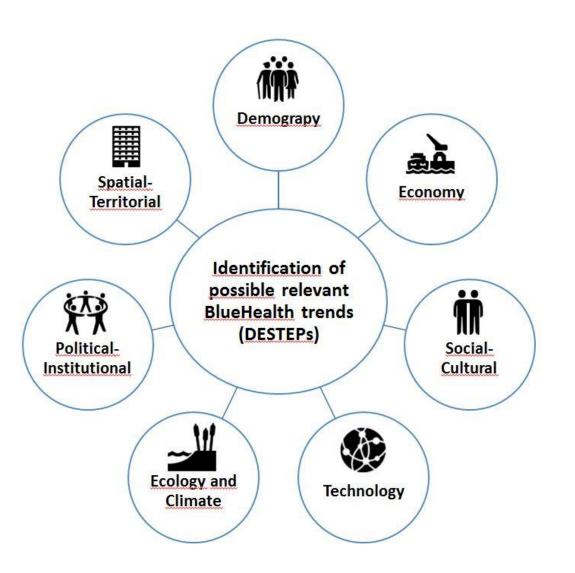


Trends

#### DESTEPs

- Demography
- Economy
- Social-cultural
- Technological
- Ecology and Climate
- Political-Institutional

EU to sub-regional level data



Local expert workshops

- Value identification
- Scoring of priorities and uncertainties of trends on the urban level
- Interdisciplinary discussion about impacts







#### Sustainable use of natural capital



Promoting a healthy long life



4 key values

#### Economic value of BlueHealth activities



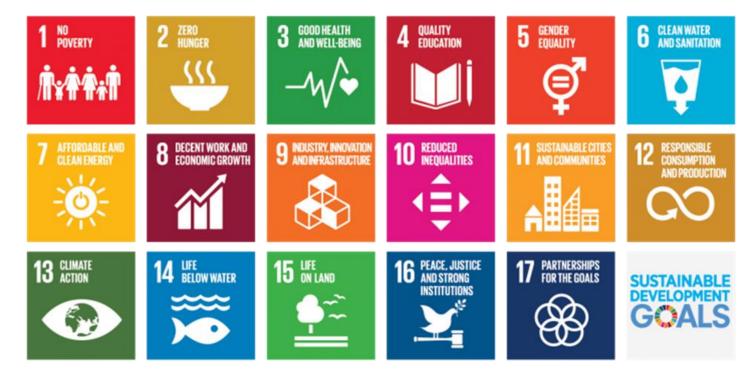
Stimulating health equalities: BlueHealth for all



**Different kinds** 

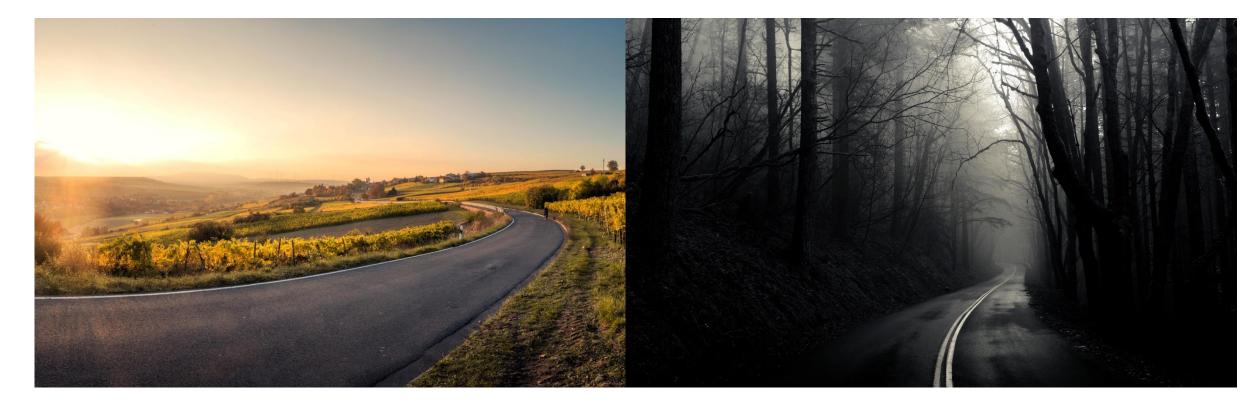
- Looking forward....
- Looking back from the future

# SUSTAINABLE G ALS

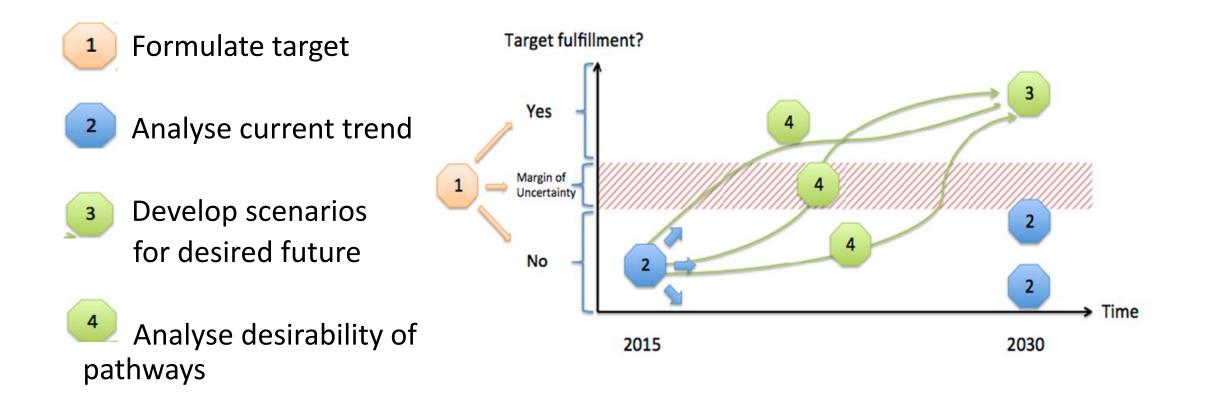


Desirable pathways

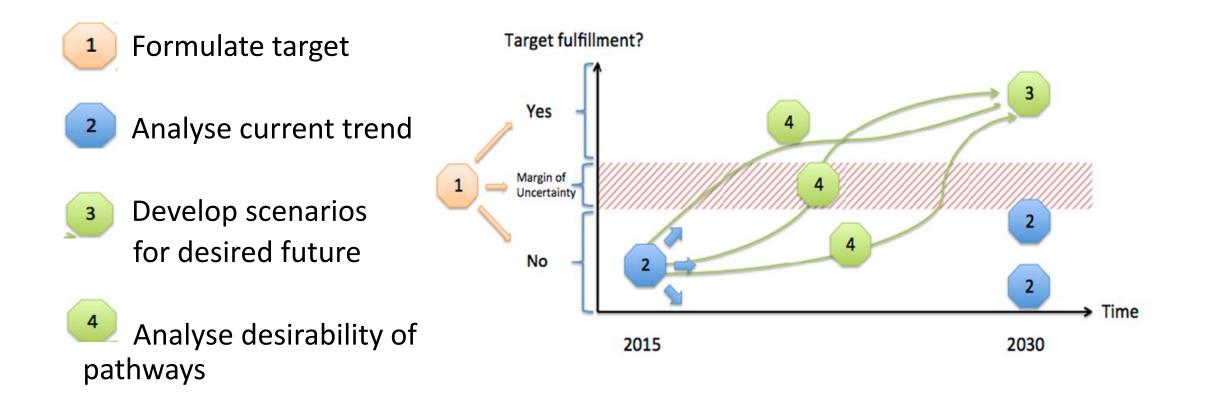
• Desirable futures vs desirable pathways



**Backcasting 101** 

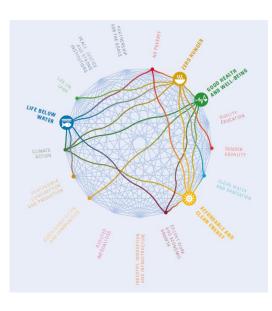


**Backcasting 101** 



Interactions

- Explore interactions
- -Synergies
- -Considerations (aka trade-offs)





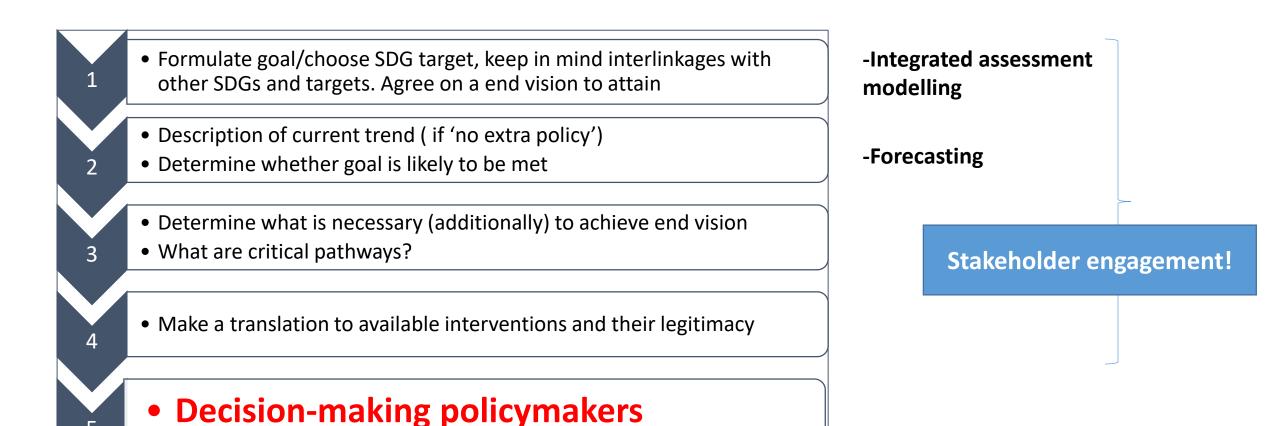
Interactions

Interaction models

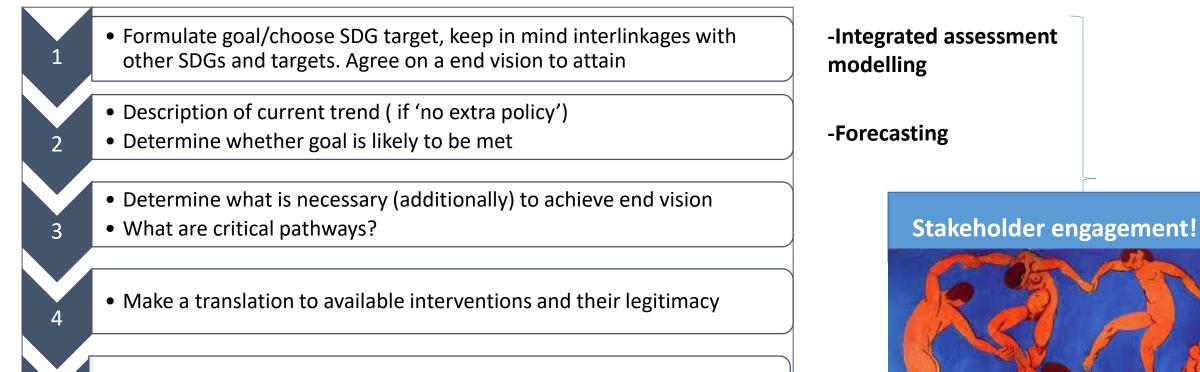


People and the Earth PBL (www.pbl.nl)

Backcasting the SDGs



**Backcasting the SDGs** 



Decision-making policymakers

#### Sustainable use of natural capital

Economic value of BlueHealth activities



#### Conclusions

- Scenario building is a way to show how different values may co-exist in a desirable future
- Scientists give insights into important synergies and considerations (aka trade-offs)
- Back-casting and stakeholder engagement to formulate legitimate developmental pathways
- SDGs as a framework for BlueHealth values and futures





#### Would you like to continue talking SDGs?

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#### Find out more at www.bluehealth2020.eu

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